

Leitura de Jornais no Mundo (Circulação Média/População Adulta – Cópias por Mil Habitantes)

<b>AFRICA/YEAR</b>	2007	2008	2009
Algeria	41.2	86.8	102.0
Angola	5.9	5.9	5.8
Benin	11.0	10.7	10.4
Botswana	9.4	9.2	8.5
Burkina Faso	4.2	4.4	4.3
Burundi	4.4	4.3	4.1
Cameroon	6.9	6.9	6.7
Central African Republic	2.0	1.9	1.9
Democratic Republic of the Congo	1.5	1.4	1.4
Republic of the Congo	3.9	3.8	3.7
Djibouti	-	17.4	17.1
Egypt	49.6	48.4	70.5
Ethiopia	2.1	2.1	2.0
Gabon	23.8	23.3	22.8
Gambia	4.2	4.1	4.0
Ghana	15.2	14.4	13.4
Guinea	4.5	4.5	4.3
Ivory Coast	18.7	16.8	16.3
Kenya	15.0	14.6	13.8
Liberia	30.5	29.4	26.0
Libya	24.9	24.2	23.7
Madagascar	10.1	10.2	9.9
Malawi	3.0	2.9	2.8
Mali	6.4	6.3	6.1
Mauritania	5.0	43.9	4.9
Mauritius	114.9	112.0	105.6
Morocco	16.5	16.8	14.0
Mozambique	1.5	1.1	1.5
Namibia	42.9	41.6	40.7
Niger	0.6	0.6	0.5
Nigeria	6.5	6.0	5.5
Reunion	130.2	130.2	126.6
Rwanda	-	1.7	1.7
Senegal	16.9	16.5	25.0
Seychelles	49.2	48.4	74.6
Sierra Leone	6.5	6.3	6.2
Somalia	4.1	4.0	4.1
South Africa	51.3	50.9	47.2
Sudan	4.0	3.8	3.9
Swaziland	36.9	36.8	36.7
Tanzania	5.2	5.5	7.1
Togo	1.5	1.5	1.4
Tunisia	-	-	49.2
Uganda	6.6	7.0	6.2
Zambia	8.7	13.2	12.3
Zimbabwe	14.9	4.4	6.3

<b>NORTH AMERICA/YEAR</b>	2007	2008	2009
Antigua and Barbuda	180.0	147.5	142.9
Aruba	675.0	666.7	650.6
Bahamas	179.4	173.3	170.3
Barbados	212.4	210.5	208.7
Bermuda	351.9	290.9	285.7
Canada	173.3	159.2	146.5
Cayman Islands	486.5	473.7	461.5
Costa Rica	70.2	77.4	80.8
Cuba	194.6	193.4	192.4
Dominican Republic	38.5	37.8	37.0
Guadeloupe	5.8	5.8	5.8
Guatemala	69.1	64.3	61.0

Haiti	4.6	4.4	3.6
Honduras	44.0	42.7	39.4
Jamaica	61.3	60.3	59.4
Martinique	191.7	191.7	191.4
Mexico	55.9	56.8	60.9
Netherlands Antilles	175.4	173.4	171.4
Nicaragua	47.9	46.2	43.6
Panama	82.0	101.6	96.8
Porto Rico	187.8	155.8	143.4
Saint Kitts And Nevis	103.4	69.0	69.0
El Salvador	56.3	61.7	60.3
Trinidad and Tobago	164.5	141.7	141.6
United States of America	212.6	200.3	192.0
Virgin Islands (U.S.)	-	-	102.3

EUROPE/YEAR	2007	2008	2009
Albania	27.5	27.8	25.0
Andorra	442.6	385.7	380.3
Austria	344.8	331.7	324.9
Belarus	113.3	83.3	118.8
Belgium	161.3	160.9	157.3
Bosnia and Herzegovina	19.4	19.2	48.2
Bulgaria	98.2	94.6	133.1
Croatia	142.7	137.5	141.1
Cyprus	161.6	161.2	155.3
Czech Republic	189.8	173.9	151.9
Denmark	279.8	262.6	235.0
Estonia	244.5	228.5	199.1
Faroe Islands	447.4	410.3	435.9
Finland	503.2	482.8	462.0
France	153.9	152.1	146.0
Germany	290.5	283.1	278.7
Gibraltar	217.4	333.3	333.3
Greece	218.8	131.1	115.7
Hungary	135.2	133.0	125.0
Iceland	161.9	157.7	199.2
Ireland	236.1	236.3	217.5
Italy	112.4	103.3	93.8
Kosovo	-	-	24.5
Latvia	120.3	117.4	112.8
Liechtenstein	714.3	714.3	689.7
Lithuania	201.6	210.2	201.8
Luxembourg	304.8	297.0	281.8
Macedonia	86.4	102.4	95.8
Malta	304.5	302.7	295.0
Moldova	103.4	135.7	110.1
Montenegro	9.6	7.4	109.7
Netherlands	267.9	270.7	260.3
Norway	580.3	570.6	538.3
Poland	123.3	114.5	98.0
Portugal	65.5	67.1	59.5
Romania	62.7	66.8	66.2
San Marino	-	-	240.0
Serbia	166.2	166.9	168.1
Slovakia	118.1	118.1	94.4
Slovenia	189.7	156.8	169.1
Spain	109.5	106.4	99.2
Sweden	449.0	436.4	422.2
Switzerland	354.6	338.2	322.0
Ukraine	86.6	101.1	72.7
United Kingdom	308	307.3	284.7
Vatican	-	-	-

<b>ASIA/YEAR</b>	2007	2008	2009
Afghanistan	1.5	1.7	1.7
Armenia	12.0	16.8	15.9
Azerbaijan	21.5	19.5	19.1
Bahrain	298.7	293.6	350.0
Bangladesh	13.9	14.7	14.7
Bhutan	166.7	38.1	37.3
Brunei	6.0	174.5	143.9
Cambodia	107.6	6.3	5.9
China	4.3	111.0	99.2
Georgia	6.2	11.6	11.1
Hong Kong	341.4	326.1	3553.
India	134.5	142.4	143.1
Indonesia	30.5	32.1	33.2
Iran	33.0	31.5	30.8
Israel	148.4	145.8	133.7
Japan	624.1	612.3	458.3
Jordan	66.6	64.2	71.9
Kazakhstan	76.0	28.5	26.6
North Korea	251.9	248.7	252.1
South Korea	331.4	325.5	317.3
Kuwait	299.6	330.4	484.9
Kyrgyzstan	17.7	17.3	17.0
Laos	6.5	6.3	2.5
Lebanon	83.1	83.0	86.9
Macau	491.0	416.7	404.3
Malaysia	267.6	259.8	147.1
Maldives	99.5	70.9	68.0
Mongolia	29.3	33.1	22.4
Myanmar	10.6	11.8	11.7
Nepal	38.2	38.2	38.7
Oman	127.5	126.0	139.8
Pakistan	79.0	92.5	55.1
Palestinian Authority	57.9	48.2	14.5
Philippines	64.6	60.7	59.9
Qatar	302.7	178.3	184.1
Saudi Arabia	82.0	81.4	105.6
Singapore	361.5	305.7	256.0
Sri Lanka	37.9	36.7	36.3
Syria	12.6	11.9	29.3
Taiwan	212.9	200.4	193.4
Tajikistan	47.2	-	-
Thailand	143.1	142.4	141.9
Timor-Leste	-	4.2	4.1
Turkey	96.7	93.2	84.5
Turkmenistan	16.8	16.4	16.1
United Arab Emirates	226.7	238.1	268.9
Uzbekistan	1.6	1.5	1.5
Vietnam	44.9	43.7	61.2
Yemen	3.3	3.2	13.3

<b>SOUTH AMERICA/YEAR</b>	2007	2008	2009
Argentina	89.8	75.6	37.1
Bolivia	23.4	23.6	24.6
Brazil	58.3	72.5	57.3
Chile	51.3	50.8	43.8
Colombia	67.0	52.7	37.4
Ecuador	57.1	56.4	70.2
French Guiana	105.6	105.6	105.6
Guyana	56.2	56.0	52.3
Paraguay	29.9	32.3	26.0
Suriname	162.2	159.4	156.7
Uruguay	50.6	53.9	53.5
Venezuela	134.8	131.7	97.1

<b>OCEANIA/YEAR</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>
American Samoa	230.8	214.3	139.5
Australia	165.9	146.6	143.4
Cook Islands	133.3	222.2	222.2
Fiji	63.0	61.8	60.8
French Polynesia	105.8	103.3	92.2
Guam	161.3	158.7	155.0
New Caledonia	162.5	158.5	155.7
New Zealand	215.8	197.7	187.0
Northern Mariana Islands	101.4	84.5	81.1
Papua New Guinea	15.2	14.8	13.9
Samoa	-	37.0	36.2
Solomon Islands	14.9	14.4	13.9
Vanuatu	20.8	20.3	19.7

Fonte: Associação Nacional de Jornais (WAN-IFRA)